

**Sioux Falls Figure Skating Club**  
**February 18, 2020**

Present: Barb Ebeling, Patrick Hoier, Deb Melstad, Jim Naro, Jennifer Sigette, Erin Steever, Tiffany Thornton

Also Present: Michelle Hoier, Jane Naro

Absent: Jane Eilders, Katie Jess, Wendy Quam, Riley Block

**Open Forum:** No guests brought forward items for discussion that were not on the agenda

**Approve meeting agenda:** Jennifer moved and Deb seconded that the meeting agenda sent out by Erin Steever be adopted. Motion passed.

**Approve last meeting's minutes:** Wendy sent out the previous month's minutes via email for review; Erin replied with several additions/corrections. No additional changes were made from the floor. Jim moved and Erin seconded to accept last month's minutes with Erin's changes. Motion passed.

**Director's Report:**

**Learn to Skate** numbers this session = 93 between LTS and Excel. This is a higher number enrolled than in the equivalent session offered last year. Next session's marketing efforts will include outreach to families of the youngest hockey players, emphasizing LTS as a way to enhance their skating skills. This age group's season is ending and hockey has no planned programming for them in the coming months. **Kudos** to current hockey instructors Riley, Reagan and Alexis for their excellent work with the hockey classes so far this year.

**Monthly Fun Fact:** There have been 32 skate session drop-ins since January 1. Many of these are skaters with existing packages seeking additional ice time.

**Show registration:** 56 skaters are registered at this point; a few stragglers are still anticipated.

**April/May ice:** The question on the table is to cut ice availability in April/May or to leave all sessions available until summer ice. Based on current ice usage and finances, the Monday morning (6:00 am) and the earlier session on Wednesday (4:45 pm) will no longer be offered, starting in April. In May, Wednesday ice will not be offered and Sunday will be reduced to one hour, based on historic reduction in demand in that month. Deb moved and Erin seconded that these adjustments be made. April and May will be offered as separate months and not as a package.

**Summer ice:** Consideration needs to be given to what ice time the Club should offer skaters in June, July and August. Scheels IcePlex *will* be offering Freestyle Ice specifically for figure skaters again this summer, as well as public skating. One consideration brought up was the need for there to be ice available for coaches who hold full-time jobs outside the Club to be able to meet with their skaters over the summer (either early morning or evening hours).

**Scheels IcePlex table request:** Major user groups were asked by Scheels IcePlex to provide some white tables to replace those in the meeting rooms that are no longer usable. SFFSC will purchase two tables from Sams Club for this purpose.

**Additional Club credit card:** Discussion was held over the relative merits of acquiring a second credit card for general Board usage so the Director is not the only person who can facilitate major/larger purchases, and, if possible, Club credit not be tied to the individual who serves as Director, so as to not have an impact on their personal credit score. This led to a further discussion of the advisability of changing banks, as MetaBank does not offer credit cards tied to their accounts (which would be preferable). Erin moved and Jim seconded the motion to

research credit cards with the best rates and most (and most relevant) perks – Erin will continue in conversation with MetaBank and Jennifer will look into Wells Fargo – for a vote in March.

**Treasurer's Report:**

Account balances:    Savings = \$13,883.66  
                                  Checking = \$23,070.29  
                                  Scrip = \$1,356.59

The Stampede fundraiser check for \$422.50 has not yet been deposited.

**Membership update (USFS, ISI, Club)** Two additional skaters from Watertown have registered with SFFSC.

A reminder was given to Board members to be sure that they are registered with the Club and with USFSA, and that their SafeSport certification is current. This will become important at competition and show times.

**USFS Testing Chair:** No report – registration is open for the March 20 test session

**Fundraising** Deb checked with Flyboy Donuts to see what a fundraiser would look like with them. She reported that a fundraiser could be held at any time and that they sell vouchers and punchcards (and coffee), so that the purchaser can pick up the doughnuts at a time that works for them. Prices ranged from \$12 to \$18.

**Sponsorships** are being solicited along with advertising opportunities. This work is ongoing and all are asked to consider their connections to businesses that can be approached.

**Scrip Report:** This is the one-year anniversary of the introduction of the Scrip program. Eight families are currently participating, up 2 from last month. Their earnings range from \$20 to \$375, with a total \$1358.23 earned and \$1140.78 redeemed during the first year of the program.

**Junior Board Report:** They hosted a Valentines party in February and are moving attention toward spring Banquet. They would also like to implement a “mentoring” program for families new to skating, connecting them to established Club families.

**Spring Show** Co-Chairs Michelle Hoier and Jane Naro reported on the current status of show planning. Highlights of their report include: - Parent meetings are in the works for mid-March in order to provide information to those involved and to solicit participation from all involved families. - As the spring show is a major fund-raiser for the Club, opportunities to maximize income are being emphasized – raffle baskets, flowers, baked goods, Club-branded items will all be available for purchase before each show and at intermissions. - Show pictures are scheduled for Sunday, March 29, to be taken by Chris of Define. – Decorations will be plentiful in the lobby and on windows, and will represent the decades ‘50s through ‘00s.

**Competition** Registration is open; when closed, Tiffany (USFSA/Challenge Cup), Tasia (ISI/Ice Classic) and Deb (overall chair) will meet. Two vendors have been secured – Hockey Headquarters and Kyden Jae Designs (competition and general skating apparel).

**Old Business**

**Bylaws revisited** (Jim will send out updated copy prior to meeting) - Tabled

**Policy Review Committee** (Talked to Jim regarding Safe Sport requirements) - Tabled

**Retreat Dates follow-up** (set new dates for mid-year review – May)

**Ice Safety** (as specifically related to athletes congregating on ice and at boards): Coaches have been given the authority to speak with skaters who are loitering to remind them the practice is unsafe and not permissible. Some improvement has been noted; this is an ongoing educational opportunity.

**Harness Training** Tiffany provided training for Coach Alicen, upon her request. Training will continue on as “as needed” basis for coaches.

### **New Business**

**Fundraising / donation requests** Discussed above

**Spirit wear/club jackets or vests** Deb reported on three potential vendors:

Innovative Office Solutions

Dakota Sports

GF Advertising (Mitchell)

Jim moved and Jennifer seconded that we pursue a relationship with Innovative, who has the capacity to offer an online store (not year-round, but open periodically throughout the year), and who can “brand” a variety of clothing options.

**Annual Meeting/Banquet** The Junior Board is looking into locations and dates to make a recommendation. From the notes shared, they are doing a thorough job in considering many and varied options.

**Adjournment** Jim moved and Deb seconded that the meeting be adjourned at 8:20 pm

Respectfully submitted,

Barb Ebeling (substitute secretary)